LOS ANGELES COUNTY TRAILS WEBSITE

Department of Parks & Recreation







California Trails and Greenways Conference

April 23, 2015





Evolution of the County's trail assessment and website

Number of miles of County trails in the District? → Develop a database on trails assets and conditions. → Make more information about trails available to the Public.

 \rightarrow Create a trails search and locator mechanism. \rightarrow Inform the Public about lesser-known trails. \rightarrow Connect surge of trail users to all-things-Trails.

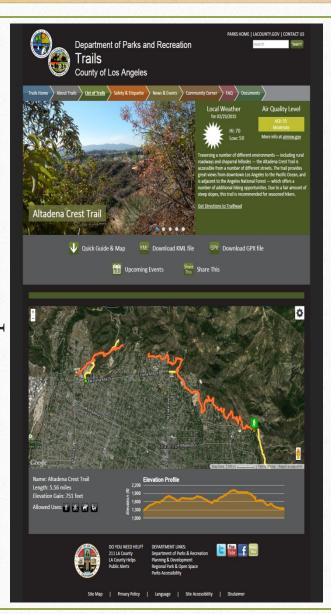
- Trails are the fastest growing form of recreation in the L.A. region: 700% increase in use of some trails.
- Demand for Fitness in connection with Nature
- Trails are Affordable form of Fitness
- Millenials love Trails.
- Multi-use Trails bring diversity (and user conflicts!)

- Set up "SD5 Trails" Team in County Parks
 - Trails Assessment
 - 2. Trails Signage
 - 3. Website
- Project Charter: Project Partnership: County Parks (Planning Agency and IT) & County Internal Services Department & PlaceWorks Consultants.

Process:

- Collect data
- Build geo-database
- Create Look & Feel
- Develop wireframes
- Develop functionality
- Mid-stream Software/platform adjustment: Portals
- Testing
- Go Live
- On-going data "pushes"
- Partner ID: jurisdictions and agencies

Desktop Website

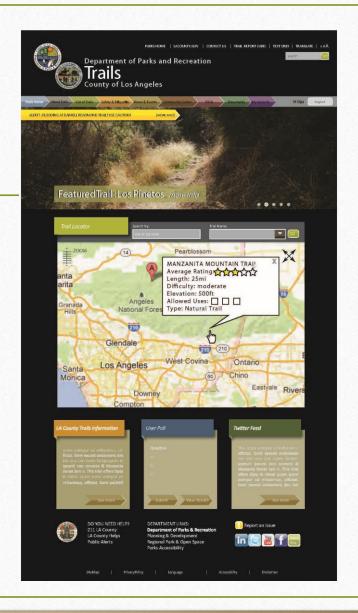


Mobile Website



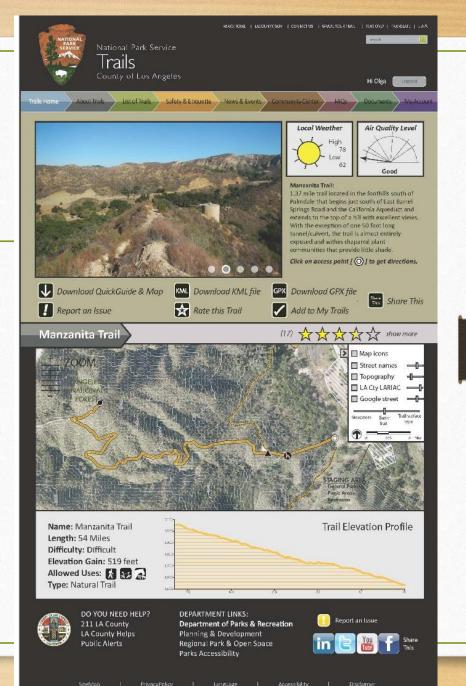
Trails Home Page

- Trail Locator
- Map extent of all trails
- Featured trail
- Alert bar
- User poll
- DPR Twitter feed



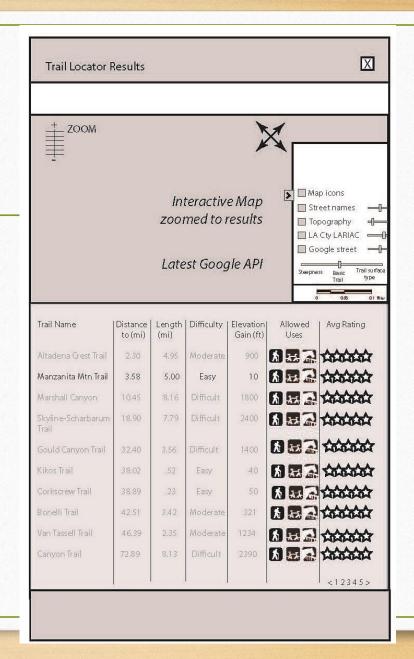
Partner Agency Trail Page

- Agency logo at the top of the Trail Page distinguishes responsible agency.
- County logo at the bottom maintains consistency.



Trail Locator Results

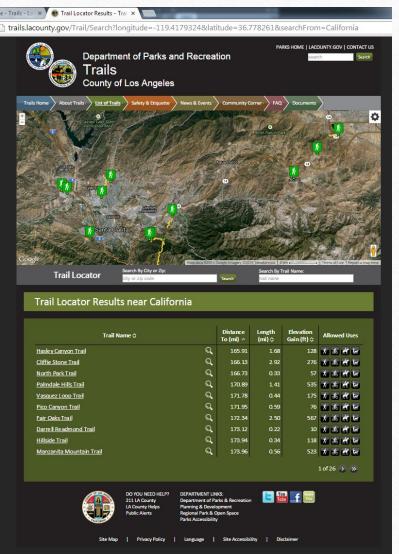
 Initial wireframe mockup



Trail Locator Results

- Mapped extent is 10 closest trails.
- Sortable columns





Individual Trail Page

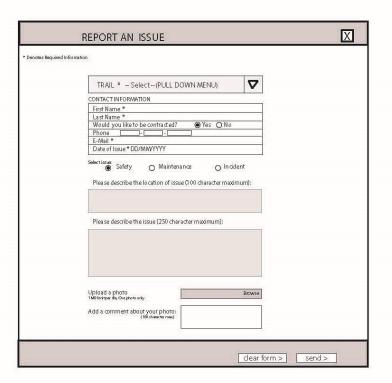
- Trail description
- Trail photos
- Local weather
- Local air quality
- Interactive trail map
- Trail elevation profile



LOS ANGELES COUNTY TRAILS

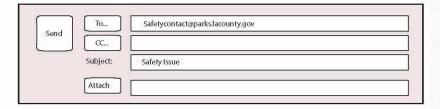
HEADER

- Safety
- Maintenance
- Incident



 Email automatically generated and sent to appropriate County Parks staff.

Safety Email Contact



Date of Issue: 02/26/2013 Trail: Manzanita Mountain Trail

Location of Issue: Just north of junction with Hillside

Trail

Description of Issue: Tree has fallen across trail and is blocking passage.

Contact Requested? Yes Contact Information (if yes):

First Name: Lorrie Last Name: Bradley Phone: 123-456-7890 email: lorrie@service.net Photo comment: None

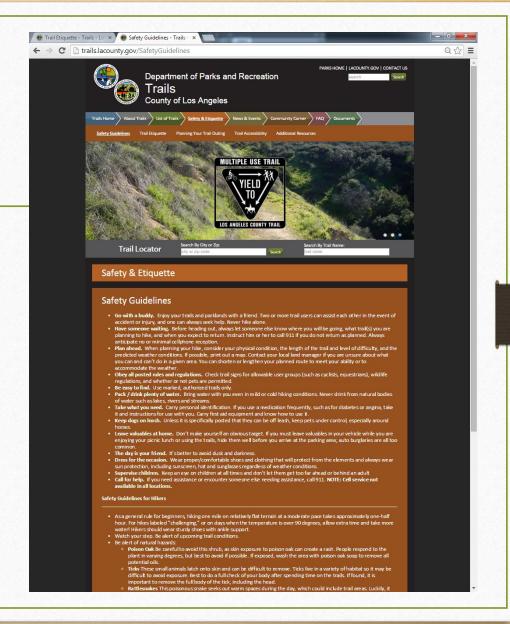
Website tab: About Trails

- Department Statement
- Letter from Director
- History of Trails
- Accessibility
- Special Projects
- Contact Us



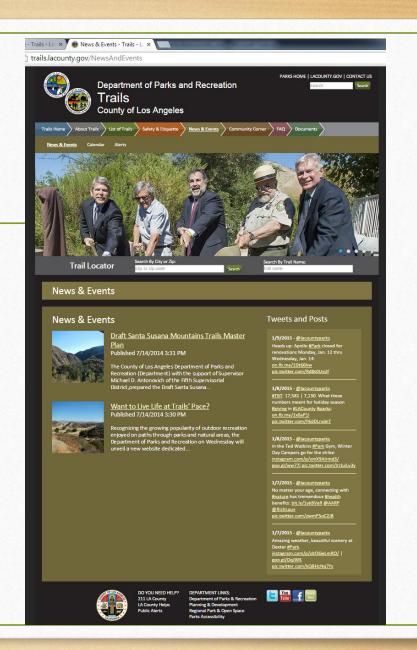
Website tab: Safety & Etiquette

- Safety Guidelines
- Trail Etiquette
- Planning Your Outing
- Accessibility
- Additional Resources



Website tab: News & Events

- Alerts
- News articles
- Calendar
- Announcements
- Twitter Feed



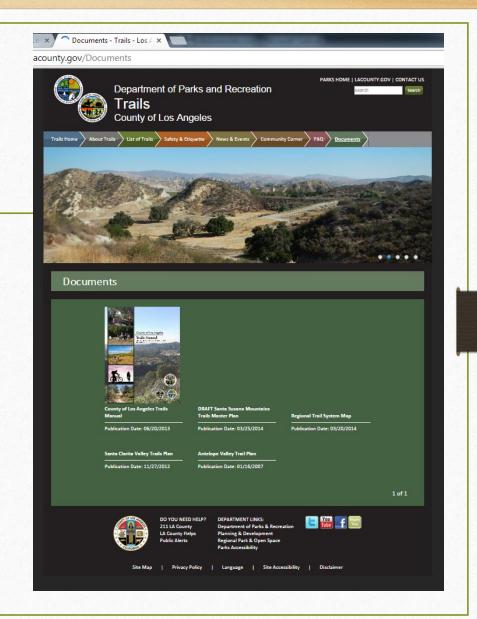
Website tab: Community Corner

- Kids and Trails
- Seniors and Trails
- Trails and Fitness
- Volunteer and Stewardship



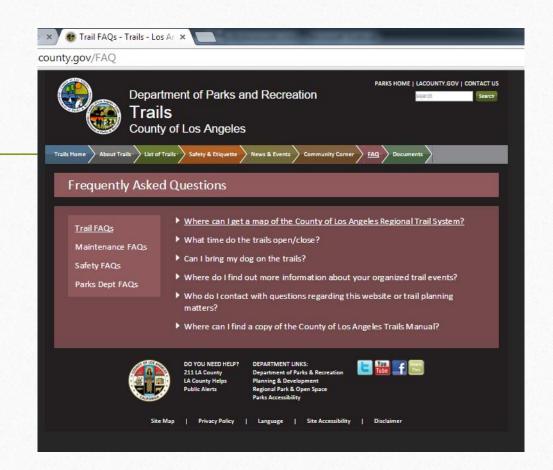
Website tab: Documents

- Trails Manual
- Trail Plans
- Reports
- Meeting events/flyers



Website tab: FAQs

- Maintenance
- Safety
- Definitions
- Multi-Use policy





QUICK GUIDE TO









DESCRIPTION: The San Jose Creek Trail is situated next to the San Jose River and is highly exposed with little shade. There is some riparian wildlife located in San Jose Creek where trail users may see coyotes and various species of hawks. Trail users can expect to see a lot of equestrian riders and local Avocado Heights residents.

DIRECTIONS: From the 605, turn on to Valley Blvd heading toward the City of Industry. Turn right on to 5th Ave. At the terminal end of 5th Ave, turn right onto Trailside Dr. where there is available parking along the street. The trail access point is at the terminal end of 5th Ave.

Length: 2.45 miles Avg. Width: 13.1 feet Elevation Gain: 49 feet



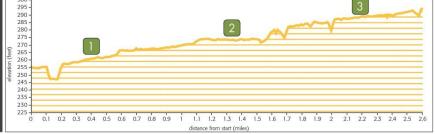




Access & Features **6** End of Public Trail Trail Access Point Trail Junction



 Flood Control Channel Street/Sidewalk Trail





NATIONAL PARK SERVICE

QUICK GUIDE TO ENCINAL MULHOLLAND TRAIL

SANTA MONICA MOUNTAINS
NATIONAL RECREATION AREA









Quick Guide courtesy of County of Los Angeles DESCRIPTION: This segment of the Backbone Trail provides a gentle climb around the lower elevations of chapparal hillside with with views to the northwest and connections to informal trails farther up along the ridge. The wide trail is comfortable for hikers, bikers, and equestrians. The trail can be accessed from Mulholland Highway and parking is available at the Encinal Canyon Road. The Backbone Trail continues in both directions.

DIRECTIONS FROM THE WEST: From CA-1, turn west on Encinal Canyon Rd. Travel 6 miles. Staging area will be on the left.

DIRECTIONS FROM THE FAST, From Hun 9, turn again.

DIRECTIONS FROM THE EAST: From Hwy 9, turn east on Mulholland Hwy, merge onto Encinal Canyon Rd. Travel 2.4 miles. Staging area will be on right.

BACKBONE TRAIL SYSTEM

Length: 1.22 miles

Elevation Gain: XX feet







Access & Features



Trailhead



End of Public Trail Trail Access Point

Trail Junction Water Fountain

Trail Type

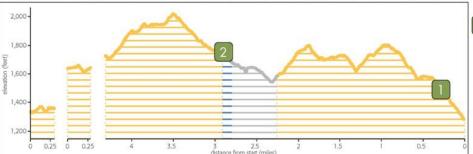


Paved Trail

Tro

Trail Road (unpaved)









QUICK GUIDE TO

DESCRIPTION: This single-track, narrow trail diverges off the Las Virgenes
Trail. Talepop Trail starts by taking trail users through the grasslands of Malibu
Creek State Park before climbing the ridge, where trail users can enjoy views
of Malibu and Liberty Canyons. Traveling south, the trail descends back into
lower grassy slopes. This moderate hike offers expansive views of the Santa
Monica Mountains and a wilderness experience.

DIRECTIONS: Talepop Trail can be accessed from
Juan Bautista de Anza County Park via Las Virgenes
Trail. From the 101, exit at Last Hills Rd in Calabasas
and travel south. The park is on the right after about 1
mile. Travel along Las Virgenes Trail for about 0.5 mile
to access Talepop Trail.

SANTA MONICA MOUNTAINS National Recreation Area



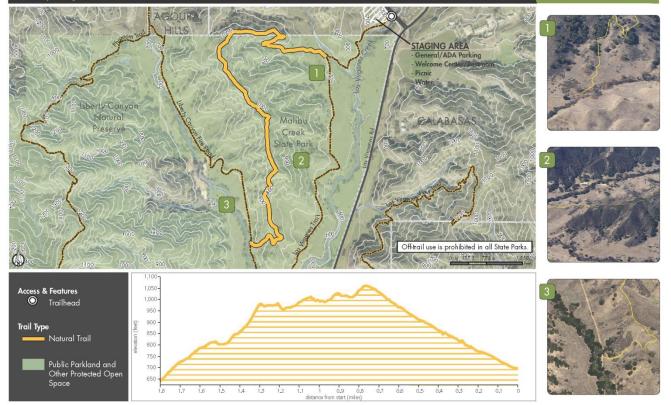


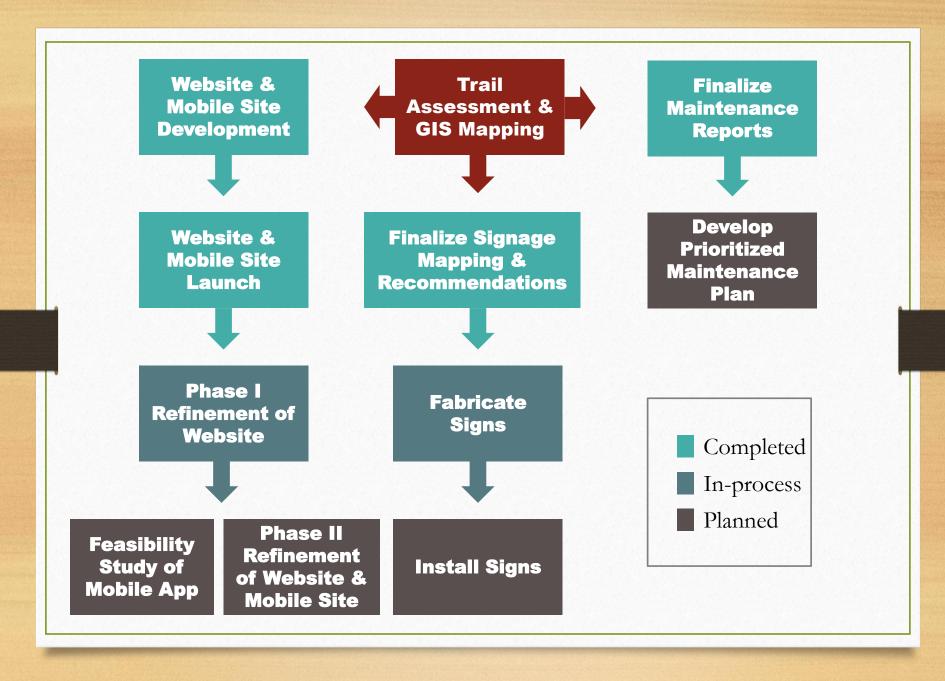






MALIBU CREEK STATE PARK Length: 1.80 miles Elevation Gain: 410 feet





Update:

- November 2014: Launch of desktop and mobile website
- December-March 2015: Phase I of refinements that improve usa
 - Link to/from Parks site
 - Added "Report a Maintenance Issue"
 - Added "Rate a Trail"
 - Added "Things You Might See" (or flora and fauna) on each trail page
 - Search for trails by park name

Website
traffic has
steadily
increased
since launched

- 2,500+ new users in the last month
- 11,000+ new users since launch

- Website for LA County Trails...became...Website for Trails in LA County
- Future efforts to polish and grow our Website:
 - Incorporate USFS, Catalina Island, Santa Monica Mountains NRA in Ventura County;
 - Possible park internal trails component;
 - ☼ Mobile Application?